



The Real

HEMATINIC

That Smiles Back

Feri-V

The Real Hematinic

Iron, L-Methyl Folate, B-Complex & Vit-C



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Prevalence of Anemia:

One-fifth of the population worldwide has an iron deficient diet and that **46%** of children between **5 to 14** years & estimated **50%** of pregnant women in developing countries are anemic due to iron deficiency. • Cochrane Database sys rev 2011,12 2- WHO/CDCi 6-8 april 2007 Geneva 3- CMAJ 2013.185(17):E791-E802



Excellent Efficacy - Even with a Lower Dose

30 mg of elemental iron from Iron bisglycinate (**Feri-V**) was as effective in raising hemoglobin & Ferritin levels as **120 mg** of elemental iron from ferrous sulfate.

(See Albion Research Notes®, Vol. 2, No.6 Dec 1993.)

Treatment	Changes Post Treatment	
	Hemoglobin g/dl	Ferritin mcg/l
Ferrous Sulfate	+ 1.8 (+18%)	+ 26.6 (+61%)
Feri-V	+ 2.8 (+36%)	+ 74.4 (+139%)

Superior bioavailability vs Other Form of Iron

(See Albion Research Notes®, Vol. 5, No.1 Feb 1996.)-Research on Ferrochel-

Ferrous BisGlycinate (**Feri-V**) have an apparent absorption rate **70-75%**, **3.7** time that of iron from commonly prescribed sulfate.

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Excellent Tolerability & Safety vs Ferrous Sulfate:

NO evidence of adverse effect, even up to **500mg/kg** body weight/day* & Iron Bis Glycinate(**Feri-V**) **10 time** safer than Ferrous Sulfate** . *(Jeppsen 1999), **Health First No/1 Issue 12

Does Not React or Interfere with other Nutrients:

Ferrous Bis Glycinate chelate (**Feri-V**) is ionically neutral, it does not block absorption of*vitamin A, C, E, B12, B6, Folic Acid & Riboflavin & mineral including Zinc & iodine.**

(* Macausland,1995, ** Latham et al.(2001)

Available in Highly Palatable Malt Flavor

Treatment Failure Due to Taste **29.8%** with Ferrous Sulfate vs **0%** with Iron Bis-Glycinate (**Feri-V**)

Szarfarc SD, et al. Arch Latinoam Nutr 2001;51(1)



Vitamin C- Push Iron Bisglycinate (**Feri-V**) Absorption

Zijp IM, Korver O, Tijburg LB Crit Rev Food Sci Nutr. 2000;40(5):371-398

- Enhance absorption of iron Bisglycinate by **33%** respectively, without a rise in side effects and acting as an antioxidant.

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Roll of Vitamin B Complex

Function as coenzymes that help the body obtain energy from food. The B vitamins are also important for normal appetite, good vision, and healthy skin, nervous system and red blood cell formation.

- Feri-V deal as the Real hematinic with anemia
- Feri-V provides Excellent Efficacy- Even with a Lower Dose
- Feri-V has Superior bioavailability vs Other Form of Iron
- Feri-V ensure Excellent Tolerability & Safety profile
- Feri-V No React or Interfere with other Nutrients
- Feri-V Syrup is available in highly palatable Malt flavor

Feri-V Tablet

Take one tablet with meal twice daily.

Feri-V Syrup

Children (1-2 Years): 1/2 Teaspoon Twice a days
Children (3-12 Years): 1 Teaspoonful 2-3 times daily.
Adults (Men & Women): 2 Teaspoonful twice a days

A Product of

Heating
Pharma

Suit 7, Al-Syed Arcade, Rashid
Minhas Road, Block-5 Gulshan-e-Iqbal, Karachi-Pakistan.

